

Naperville Little League Baseball

SPONSORSHIP PACKAGES

Branding Opportunities for your business

- Best known brand of youth sports
- Family audience, wholesome appeal
- Largest Little League in Illinois
- Families loyal to sponsoring businesses
- 1,600+ participants, infinite impressions



Presenting Sponsor - \$6,500 (one available)

Deadline: March 1, 2018

- Includes one Majors or Supreme Team Sponsor Package (\$500 value)
- Premium ad placement on the NLLB home page
- Company mentioned in all league-wide digital correspondence (newsletters, e-mail blasts, etc.)
- Company feature ad on Facebook
- Company banner at Majors/Supreme fields (if available)

City Championship Sponsor - \$3,500 (two available)

Deadline: May 1, 2018

- Game coverage by NCTV17 (30+ game replays)
- Company name in NCTV 17 credits
- Company sponsorship announced numerous times at Championship game
- Presentation of trophy at Championship game
- Team plaque
- Banner with company name at City Championship game
- Mascot or product may be brought to the Championship game (NLLB approval)
- Company logo/link on NLLB website mention and link in NLLB quarterly online newsletter
- Company mention and link on NLLB social media

Majors or Supreme Team Sponsor - \$500 each

11-12 (Majors Division) or 9-10 (Supreme Division) year olds in a competitive program

Deadline: March 1, 2018

- Company name on back of players jerseys
- Logo/link on NLLB website and quarterly newsletter
- Team plaque
- Company mention and link on NLLB social media
- If your team advances, game broadcast 30 + times on NCTV17

Minors Team Sponsor - \$250 each

7-12 year olds (A, AA, or AAA Divisions)

Deadline: March 15, 2018

- Company name on back of player jerseys
- Company logo/link on NLLB website
- Team plaque

Summer Tournament Sponsor - \$500 (one available)

Deadline: May 15, 2018

- Company name in Summer Tournament name and in all tournament registration and promotion of the tournament (e.g.: The ACME Dynamite Summer Tournament)
- Company logo/link on the NLLB website
- Mention and link in NLLB quarterly online newsletter
- Company mention and link on NLLB social media

Fall Ball Season Sponsor - \$500 (one available)

Deadline: August 15, 2018

- Company name in Fall Ball Season name and in all Fall Ball registration and promotion on the Fall Ball (e.g. Naperville Little League Fall Ball, brought to you by ACE Widgets)
- Includes one Fall Ball Team Sponsorship (\$175 value)

Fall Ball Team Sponsor - \$175 each

Deadline: August 15, 2018

- Company name on back of players jerseys
- Company logo/link on the NLLB website
- Company mention and link in NLLB quarterly online newsletter
- Company mention and link on NLLB social media

www.NLLB.org

For 2018 Sponsor Information

To sign-up as a sponsor, please go to our website www.NLLB.org and click on the Sponsors tab or contact Lisa O'Rear at lorear@nllb.org