

# Naperville Little League Baseball

## SPONSORSHIP PACKAGES

### Branding Opportunities for your business

- Best known brand of youth sports
- Family audience, wholesome appeal
- Largest Little League in Illinois
- Families loyal to sponsoring businesses
- 1,600+ participants, infinite impressions



#### Presenting Sponsor - \$5,000 (one available)

Deadline: March 1, 2017

- Includes one Majors or Supreme Team Sponsor Package (\$500 value, see below)
- Premium ad placement on the NLLB home page
- Company mentioned in all league-wide digital correspondence (newsletters, e-mail blasts, etc.)
- Company feature ad on Facebook
- Company banner at Majors/Supreme fields (if available)

#### City Championship Sponsor - \$3,500 (two available)

Deadline: March 1, 2017

- Game coverage by NCTV17 (30+ game replays)
- Company name in NCTV 17 credits
- Company sponsorship announced numerous times at Championship game
- Presentation of trophy at Championship game
- Team plaque
- Banner with company name at City Championship game
- Mascot or product may be brought to the Championship game (NLLB approval)
- Company logo/link on NLLB website mention and link in NLLB quarterly online newsletter
- Company mention and link on NLLB social media

#### Majors or Supreme Sponsor - \$500 each

11-12 (Majors Division) or 9-10 (Supreme Division) year olds in a competitive program

Deadline: March 1, 2017

- Company name on back of players jerseys
- Logo/link on NLLB website and quarterly newsletter
- Team plaque
- Company mention and link on NLLB social media
- Banner to travel with team to all games
- If your team advances, game broadcast 30 + times on NCTV17

#### Minors Team Sponsor - \$250 each

7-12 year olds (A, AA, or AAA Divisions)

Deadline: March 30, 2017

- Company name on back of player jerseys
- Company logo/link on NLLB website
- Team plaque

#### Summer Tournament Sponsor - \$1,000 (one available)

Deadline: April 30, 2017

- Company name in Summer Tournament name and in all tournament registration and promotion of the tournament (e.g.: The ACME Dynamite Summer Tournament)
- Company logo/link on the NLLB website
- Mention and link in NLLB quarterly online newsletter
- Company mention and link on NLLB social media

#### Fall Ball Season Sponsor - \$500 (one available)

Deadline: May 30, 2017

- Company name in Fall Ball Season name and in all Fall Ball registration and promotion on the Fall Ball (e.g. Naperville Little League Fall Ball, brought to you by ACE Widgets)
- Includes one Fall Ball Team Sponsorship (\$175 value)

#### Fall Ball Team Sponsor - \$175 each

Deadline: May 30, 2017

- Company name on back of players jerseys
- Company logo/link on the NLLB website
- Company mention and link in NLLB quarterly online newsletter
- Company mention and link on NLLB social media

[www.NLLB.org](http://www.NLLB.org)

### For 2017 Sponsor Information

To sign-up as a sponsor, please go to our website [www.NLLB.org](http://www.NLLB.org) and click on the Sponsors tab or contact Lisa O'Rear at [lorear@nllb.org](mailto:lorear@nllb.org)